

## We Believe We Can Fly

### 3<sup>RD</sup> ANNUAL BENEFIT LUNCHEON

#### Event Overview:

Date:	October 6, 2009
Venue:	The Sheraton Hotel, Seattle
Co-chairs:	Virginia Anderson and Laury Bryant
Emcee:	Eric Liu
Expected Attendance:	500 community and business leaders
Financial Goal:	\$252,000

The Mockingbird Society's 3rd Annual Benefit Luncheon will address the many challenges faced by foster children, adolescents, and families and how The Mockingbird Society is responding to those needs. Executive Director Jim Theofelis, foster youth, alumni and families will share powerful stories and engage attending community and business leaders with our mission; Building a world-class foster care system through collaboration, innovation and advocacy. This is an opportunity to learn about The Mockingbird Society's programs, the people we serve, and why the community's support is essential. The luncheon is also a time to connect with other concerned citizens who are working to make a difference in our community. During the luncheon, guests will have the opportunity to make a donation to The Mockingbird Society.

#### Partnership Opportunities:

##### Sponsorships:

- Premier: \$10,000
- Lead: \$ 7,500
- Supporting: \$ 5,000
- Contributing \$ 2,500
- Table: \$ 1,500

##### In-kind sponsorships or donations:

- Centerpieces and decorations
- Guest or Table Captain Gifts
- Printing support
- Professional services

##### Corporate volunteer opportunities:

- Host a table
- Year-long and day-of volunteering
- Serve on the volunteer committee

**Premier Sponsor: \$10,000**

- Company name and logo in prominent placement on all available promotional materials.
- Company logo and acknowledgement on The Mockingbird Society's website with a link to your corporate site.
- Top corporate acknowledgement in the printed program (full page).
- Corporate recognition at the event.
- One table for eight in a superior location.
- Company name and logo on your table number display cards.
- Company banner at the luncheon (banner provided by sponsor).
- Acknowledgement in all press releases or other media promotion associated with the event
- Recognition in the *Mockingbird Times*, and in The Mockingbird Society's annual report.

**Lead Sponsor: \$7,500**

- Company name and logo on all available promotional materials.
- Company logo and acknowledgement on The Mockingbird Society's website.
- Key corporate acknowledgement in the printed program (1/2 page) .
- Corporate recognition at the event.
- One table for eight in a preferential location.
- Company name and logo on your table number display cards.
- Company banner at the luncheon (banner provided by sponsor).
- Acknowledgement in all press releases or other media promotion associated with the event
- Recognition in in the *Mockingbird Times*, and in Mockingbird Society's annual report.

**Supporting Sponsor: \$5,000**

- Company name and logo on all available promotional materials.
- Company acknowledgement on The Mockingbird Society's website.
- Key corporate acknowledgement in the printed program (1/2 page).
- Corporate recognition at the event
- One table for eight in a favored location.
- Company name and logo on your table number display cards.
- Acknowledgement in all press releases or other media promotion associated with the event
- Recognition in the *Mockingbird Times*, and in The Mockingbird Society's annual report.

**Contributing Sponsor: \$2,500**

- Company name and logo on all available promotional materials.
- Company acknowledgement on The Mockingbird Society's website.
- Corporate recognition in the printed program.
- Corporate recognition at the event
- One table for eight in a favored location.
- Company name and logo on your table number display cards.
- Acknowledgement in all press releases or other media promotion associated with the event
- Recognition in the *Mockingbird Times*, and in The Mockingbird Society's annual report.

**Table Sponsor: \$1,500**

- Company name and logo on available promotional materials.
- Corporate recognition in the printed program.
- Company name and logo displayed prominently on a table in a choice location.
- Eight seats for company representatives or guests at the table
- Recognition in the *Mockingbird Times*, and in The Mockingbird Society's annual report.

### **The Mockingbird Society's Community Partners:**

Past and Current Sponsors include:

- Microsoft Corporation
- Safeco Insurance Foundation
- Seattle Children's
- Detlef Schrempf Foundation
- Goldman Sachs
- D.A. Davidson & Co.
- Carey & Lillevik, PLLC
- Casey Family Programs
- Leisure Care
- The Moyer Foundation
- Pacific Continental Bank
- Williams Kastner

Past and Current In-kind Sponsors include:

- Graffix Inc.
- Seattle Chocolates
- Key Private Bank
- Jacobson Jarvis & Co. PLLC
- Perkins Coie LLC
- Teufel Landscape

### **Editorial Support:**

The Mockingbird Society has received substantial print placement, courtesy of daily and community publications as well as magazines, radio, and local television. The following is a sampling of the organizations that have provided coverage of The Mockingbird Society's programs and activities:

- *Seattle Magazine*
- *Seattle Post Intelligencer*
- *Seattle Times*
- *The Olympian*
- *Real Change*
- *Colors NW*
- KING 5
- NPR - KUOW, KPLU
- KIRO 710
- KBCS