

The Mockingbird Society's 4th Annual Benefit Luncheon

Event Overview

Date: Wednesday, October 6, 2010
Venue: Sheraton Hotel Seattle
Co-chairs: Virginia Anderson and TBA
Speakers: Adam Cornell, Deputy Prosecutor, Snohomish County Mockingbird Youth & Alumni
Goal: \$150,000



Join The Mockingbird Society and more than 500 community, business, and philanthropic leaders to celebrate our passion for building a world-class foster care system through collaboration, innovation and advocacy. Guests will enjoy a thoughtful and engaging program that highlights the power of youth and alumni voice in efforts to improve the lives of children, youth and families in the foster care system.

Luncheon Sponsorship Benefits	Premier \$10,000	Lead \$7,500	Supporting \$5,000	Contributing \$2,500	Table \$1,500
Promotional Materials & Event Signage					
Premier logo recognition on overhead screen	•	•			
Standard logo recognition on overhead screen			•	•	•
Premier logo recognition on event signage	•				
Standard logo recognition on event signage		•	•	•	
Corporate name recognition on event signage					•
Company name and logo on table display card	•	•	•	•	•
Opportunity to for additional corporate signage (mutually agreed upon, provided by sponsor)	•	•			
On-Site Program					
Verbal recognition during live program	•	•	•	•	
Slide recognition during live program	•	•	•	•	•
Tables & Guests					
Table for 10 guests	•	•	•	•	•
Premier table placement	•	•			
Favored table placement			•	•	
Preferred table placement					•
Media and Website					
Recognition in the <i>Mockingbird Times</i> (circ. 22,000)	•	•	•	•	•
Acknowledgement in all media promotion	•	•	•		
Premier logo recognition on website	•				
Standard logo recognition on website		•	•	•	
Corporate name recognition on website					•
<i>Estimated Fair Market Value of Goods</i>	\$340	\$340	\$340	\$340	\$340

Additional Partnership Opportunities

In-kind sponsorships or donations:

- Centerpieces or decorations
- Guest or table captain gifts
- Printing support
- Professional services

Corporate volunteer opportunities:

- Host a table
- Year-long and day-of volunteering
- Serve on the volunteer committee

The Mockingbird Society's Community Partners

Past and Current Sponsors include:

- Microsoft Corporation
- Tulalip Tribes
- Seattle Children's
- Apex Foundation
- Carey & Lillevik, PLLC
- College Success Foundation
- Detlef Schrempp Foundation
- Red Arrow Logistics
- D.A. Davidson & Co.
- Leisure Care
- Pacific Continental Bank

Past and Current In-Kind Sponsors include:

- Graffix Inc.
- Seattle Chocolates
- Key Private Bank
- Jacobson Jarvis & Co. PLLC
- Perkins Coie LLC

To reserve your sponsorship or for more information, please contact:

Brian Lawrence, Director of Development
206.407.2136 Direct | 206.853.5370 Mobile
brian@mockingbirdsociety.org